



North Texas
**Low Impact
Development
DESIGN
Competition**

Using the integrated Stormwater Management (iSWM™) Design Approach

Contact: Robin Neel
Telephone: (214)-701-2117
Email: neel@ecosvs.com

FOR IMMEDIATE RELEASE

CALL FOR SPONSORSHIP

The North Texas Land/Water Sustainability Forum is excited to announce The North Texas Low Impact Development Design Competition. The Forum was created to further the promotion of sustainable site techniques and prove both the economic and ecological advantages of designing in this manner. Our forum is comprised of the Cities of Dallas, Arlington, Ft. Worth, the North Central Council of Governments, EPA, design and development professionals, in an effort that focuses on practical application rather than abstract theory to answer some of North Texas' most important land/water sustainability issues. In the end, participants in the design competition will learn how to utilize sustainable design techniques to help improve aesthetics, decrease peak runoff, increase lot yield, meet iSWM requirements and ultimately lower costs.

In 2009 The Forum held a Low Impact Development Design Competition in Houston that has received national attention. Similar competitions have been started throughout the country using The Forum's model with great success. To further our cause throughout Texas, we are expanding our organization to the other major markets across Texas and our first stop is the DFW Metroplex.

In order for the competition to be successful we need support from the development community and professional organizations. The Houston organization received a \$15,000 purse for each of the three categories, donated by the American Society of Civil Engineers Houston Chapter, American Institute of Architecture Houston Chapter, and Mischer Development. We need to raise \$60,000 (4 Categories each with a \$15,000 purse).

In return for your contribution you will be seen as the title sponsor for that category. All promotional materials, public relations and advertising will have your company or organizations name on the material. This includes web content, fliers, newsletters, and press releases. You will also be mentioned during the finals event and will give the prize winners their \$15,000 purse. Thank you for your participation and interest in this very important arena. We are looking forward to the Design Competitions huge success.